



## Brainstorming Rules



### How to Brainstorm

1. Write down every thought and idea. Every thought and idea has value.
2. Record thoughts and ideas very quickly. Keep things moving with a rapid flow of ideas.
3. Do not interrupt the flow to judge any thoughts or ideas. Record all thoughts even if they seem off topic, unrelated, or even dumb.
4. Remember that ideas that do not seem worth recording might prove to be important after all. At the very least, they may lead to other valuable ideas.
5. Brainstorming can be done alone, but the more people involved in the process, the more ideas will be generated.
6. Keep brainstorming until the ideas slow down. Take a deep breath, pause, and be ready to record some more ideas. They will still trickle in for a while.
  7. When the ideas finally seem to slow to a stop, look over what was generated.
8. Use the best ideas.



# Brainstorming Web



**Directions:** Write a word in each circle that tells about or describes the topic.

